

APPROVAL SHEET

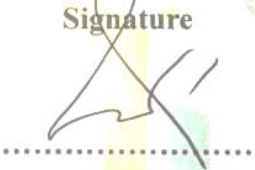
CONTENT ANALYSIS OF A SPEAKING TEXTBOOK BASED ON CUNNINGSWORTH'S FRAMEWORK (DESCRIPTIVE QUALITATIVE)

Compiled and Arranged by:

Ariq Zhlifunnas
NIM 20210213024

Has been defended in front of the Board of Examiners of the English Language
Education Study Program, Faculty of Social Sciences, Economics and
Humanities, Universitas Nahdlatul Ulama Purwokerto on June 26, 2026.

Board of Examiners:

Full Name/Title	Signature	Date
M. Happy Nur Tsani, M.Pd. (Supervisor I)		17/07/2026
Asfi Aniuranti, S.Pd., M.A. (Supervisor II)		15/07/2026
Dr. Naeli Rosyidah, S.S., M.Hum. (Examiner I)		20/07/2026
Dinar Faiza, S.S., M.A. (Examiner II)		20/07/2026

Certified by:

Dean of the Faculty of Social Sciences,
Economics, and Humanities


Dr. Sugeng Rivadi, S.H., M.H.
NPP. 19751120 201707 1 002

STATEMENT OF ORIGINALITY

The author hereby declares that this thesis is the author's original work. To the best of the author's knowledge, this thesis does not contain any material previously published or written by another person or any other party, except where due references are made in the text, this thesis has not been submitted previously, in whole or in part, for the award of any degree or diploma at this or any other higher education institution.

Purwokerto, June 26, 2026

The undersign,



Ariq Zhlifunnas

NIM 20210213024

ACKNOWLEDGMENT

In the name of Allah SWT, the Almighty and Merciful. Praise to Allah SWT, who has bestowed mercies and blessings, so that the writer can finish this thesis proposal entitled “Content Analysis of a Speaking Textbook based on Cunningsworth Framework (Descriptive Qualitative)”. Shalawat and salam always be given to our prophet Muhammad SAW who has brought us from the darkness to the lightness.

On this opportunity, the researcher would like to express gratitude and appreciation to the parties who have given guidance, advice, suggestions, and support in completing this research proposal.

the researcher would also like to express gratitude and appreciation to the following people:

1. Dr. Ir. Achmad Iqbal, M.Si. as the Rector of Universitas Nahdlatul Ulama Purwokerto
2. Dr. Sugeng Riyadi, S.H., M.H. as the Dean of Faculty of Social Sciences, Economics and Humanities of Universitas Nahdlatul Ulama Purwokerto
3. Yasinta Wulandari, S.Pd., M.Pd. as the Head of English Language Study Education Program
4. M. Happy Nur Tsani, S.Pd., M.Pd. as the first supervisor of this research proposal who has helped to guide the researcher during the process of writing this research proposal
5. Asfi Aniuranti, S.Pd., M.A. as the second supervisor of this research proposal who has helped to guide the researcher during the process of writing this research proposal
6. All lecturers of the English Language study Program who cannot be mentioned one by one
7. All researcher's beloved classmates for supporting in finishing this research proposal

the researcher realizes that this thesis is still far from perfect. Nevertheless, the researcher hopes that this thesis can be beneficial for those who need it.

Purwokerto, Juni 2026

Yang Menyatakan,

Ariq Zhlifunnas

NIM 20210213024

TABLE OF CONTENT

APPROVAL SHEET.....	ii
STATEMENT.....	iii
ACKNOWLEDGMENT.....	iv
ABSTRACT	ix
CHAPTER I INTRODUCTION.....	1
1.1 Background of The Research.....	1
1.2 Research Questions.....	5
1.2.1 How is the impressionistic analysis of the textbook <i>Speaking Partner Basic 01</i> conducted based on Cunningsworth's framework?	5
1.2.2 What are the finding of the in-depth analysis of the <i>textbook Speaking Partner basic 01</i> using Cunningsworth's Framework?.....	5
1.3 Research Objective	5
1.3.1 To find out result of the impressionistic analysis of the textbook " <i>Speaking Partner Basic 01</i> " based on Cunningsworth's Framework.....	5
1.3.2 To find the results of the in-depth analysis of the textbook " <i>Speaking Partner Basic 01</i> " using Cunningsworth's Framework.....	5
1.4 Research Significances.....	5
1.4.1 Theoretical Benefits	5
1.4.1 Practical Benefits	5
1.5 Definitions Key Terms	6
1.6 Content Analysis	6
1.7 Course Textbook	7
CHAPTER II LITERATUR REVIEW	8
2.1 Definition of Textbook.....	8
2.2 Definition of English Speaking.....	9
2.1 Components of English Speaking Skill	10
2.1.1 Fluency.....	11
2.1.2 Accuracy and Grammatical Range	11
2.1.3 Vocabulary and Lexical Resource.....	12
2.1.4 Pronunciation, Intelligibility, and Comprehensibility	13
2.3.5 Coherence and Discourse Management.....	13

2.1.5 Interactional, Pragmatic, and Strategic Competence.....	14
2.2 Functions and Forms of Speaking.....	16
2.3 English Speaking Materials	17
2.4 Teaching English Speaking	19
2.5 Assessment of English Speaking.....	20
2.6 Common European Framework of Reference for Languages (CEFR).....	23
2.6.1 CEFR A1 LEVEL	23
2.6.2 CEFR A1 Speaking Descriptors.....	24
2.6.3 Relevance of CEFR A1 for Textbook Evaluation	26
2.7 Speaking Partner Club	26
2.8 Content Analysis	27
2.8.1 Definition of Content Analysis	27
2.9 Evaluation by Cunningsworth.....	28
2.9.1 Cunningsworth's Coursebook Evaluation Framework.....	28
2.9.2 Impressionistic Analysis.....	30
2.9.3 In-Depth Analysis.....	34
2.10 Theoretical Synthesis for the Present Study.....	34
CHAPTER III RESEARCH METHODOLOGY	35
3.1 Research Design	35
3.1.1 Location of the Research	35
3.1.2 Subject and Object of the Research.....	35
3.1.3 Technique of Data Collection	36
3.1.4 Technique of Data Analysis.....	36
Aims and Approaches.....	41
Design and Organization.....	41
Language Content.....	42
Language Skills (focused on speaking, still within the Cunningsworth framework)	43
Topic	44
Methodology	45
3.2 Percentage Calculation as Supporting Quantification.....	47
3.3 Steps	47

CHAPTER IV FINDING AND DISCUSSION.....	48
4.1 Impressionistic Analysis.....	48
4.2 In-Depth Analysis.....	62
4.2.1 Design and Organization	63
4.2.2 Language Content.....	72
4.2.3 Language Skill.....	82
4.2.4 Topics and Cultural Content	90
4.2.5 Methodology.....	94
Recapitulation of in depth analysis.....	101
4.3 Discussion.....	103
CHAPTER V CONCLUSION AND SUGGESTION.....	106
5.1 Conclusion	106
5.2 Suggestion.....	107
5.2.1 Tutors.....	107
5.2.2 For Material Developers.....	107
5.2.3 For Learners	108
5.2.4 For Future Researchers.....	108
REFERENCES	109
APPENDICES	116
BIOGRAPHY	166